

WW Veneziano, Canvas, Leather

PRODUCT DESCRIPTION

Polymeric calendered self-adhesive printing media with textured finish and High-Tack adhesive.

Face Material:

WW Veneziano: 300 μ m, 300 g/sqm white matt PVC WW Canvas: 250 μ m, 320 g/sqm white matt PVC WW Leather: 225 μ m, 320 g/sqm white matt PVC

Adhesive: Solvent acrylic High-Tack permanent arev

Liner: Clay coated 135 g/sqm FSC® certified (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

TYPICAL USE

Short to medium-term indoor and outdoor applications on flat smooth surfaces dedicated to wall decoration. The textured finishes enhance interior decorations and personalization of spaces. The High-Tack solvent-based grey adhesive ensures good opacity and adhesion on a wide variety of smooth substrates.

PROCESSING

Especially designed for solvent based, eco-solvent, mild solvent, Latex and UV inkjet printing on wideformat printing equipment.

Due to the textured face material, WW Veneziano, WW Canvas and WW Leather are not intended to be laminated.

To achieve the best possible print quality, please make sure that the correct ICC profiles or printer settings are used.

Profiles can be obtained from our subsidiaries or distributors, or can be downloaded from: www.mactacgraphics.eu.

For further information on printing, application and removal, please refer to "TB 4.3 Guidelines on surface preparation, converting and applying Mactac WW Series".

To ensure application suitability, always test the proposed construction under actual application and end-use conditions before going into full production.

SHELF LIFE

I year when stored at 15 to 25° C and $\pm 50 \%$ relative humidity (in the original packaging).

PHYSICAL PROPERTIES (TYPICAL VALUES) Average Values Test Method

^	verage va	alues les	t Method				
Thickness							
Face caliper (microns)							
WW Veneziano	'W Veneziano						
WW Canvas		250 µm	ISO 534				
WW Leather		225 µm					
Face weight (g/sqm):							
WW Veneziano		300 g/sqm					
WW Canvas		320 g/sqm					
WW Leather		320 g/sqm					
Adhesive data, 23°C (N/25 mm)							
Peel adhesion on stainless steel							
- Quick tack:							

WW Leather	27	
WW Canvas	23	FTM1
WW Veneziano	24	
- 24 hour residence:		
WW Leather	26	
WW Canvas	25	FTM9
WW Veneziano	25	
- Quick tack:		
cer dariesion on stanness steel		

Dimensional stab	Dimensional stability					
Shrinkage (1 week at 70°C applied on Aluminium)	Max. 0.8 mm	F	TM14			
Temperature rang	mperature ranges					
Minimum application temperature (°C)			+ 10°C			
Service temperature range (°C)			- 20°C to + 70°C			
Certifications						

EXPECTED DURABILITY

Central Europe Zone 1

Fire Classification

Unprocessed (indoors)	3 years	ISO 4892-2
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B-s2, d0



EN13501-1

Note: Exposure to severe temperatures, ultraviolet light, and/or conditions in Southern European countries, tropical, sub-tropical or desert regions will cause more rapid deterioration. This also applies to polluted areas, high altitudes and south-facing exposure.

Avery Dennison warrants that its Products meet its

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