Apex Premium Wall Stick

4 year monomeric vinyl film

PRODUCT DESCRIPTION

FACE MATERIAL:	100µ White matt, monomeric stabilized, soft calendered PVC film.
ADHESIVE :	Permanent, High Tack, Opaque acrylic adhesive
LINER :	Clay Coated Kraft liner 140 gsqm

TYPICAL USES

Short to medium term indoor and outdoor advertising or promotion on difficult surfaces.

Taking advantage of the high tack & high final adhesion properties, this product is suitable for a wide variety of substrates including the most types of flat walls.

PRINTING

Especially designed for Solvent, Eco-Solvent, Mild Solvent, Latex & UV inkjet printing on wide-format printing equipment.

To achieve the best possible print quality, please make sure that the correct ICC profiles or printer settings are used.

PHYSICAL PROPERTIES OF THE UNPRINTED FILM

	Average values	Test method
Adhesive Data, 23°C		
Quick Tack on glass	24 ± 5 N/25 mm	FTM 9
Peel 24 hours on glass	26 ± 6 N/25 mm	FTM 1
Dimensional stability		
shrinkage : 48 hours at 70°C (applied on aluminium)	max 1.0 mm	FTM 14
Flammability	Self-extinguishing	
Temperature ranges		
Minimum application temperature:	+ 10°C	
Service temperature range:	- 20°C to + 70°C	

SHELF LIFE

2 years when stored at 15 to 25°C and ± 50 % relative humidity (in the original packaging).

EXPECTED DURABILITY

The outdoor durability of the unprinted film is 4 years.

Overlamination of the inkjet printed material delays eventual colour fading that may occur upon time. This colour fading is dependent from the quality of the inkjet inks and the self-adhesive materials being used.

RECOMMENDATIONS

Always test the combination of Digital White print media, inks and laminating film prior to commercial use.

Laminating conditions: Please ensure the print is perfectly dry. The printed material should be left to dry for at least 48 hours prior to lamination or transport.

Don't take shortcuts when drying graphics!

Drying of the graphics can be accelerated by passing a cold air flow over the print by means of an air blower mounted at the bottom of a drying fan.