

# Avery Dennison®

## 700 Premium Film™



## Sign making just got easier.

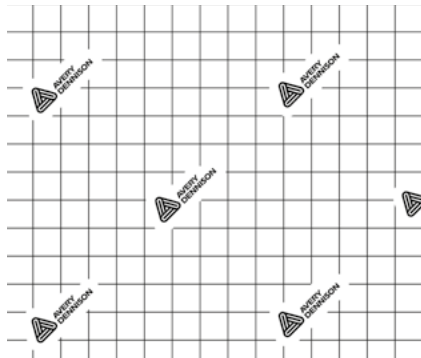
**A long standing favourite for applications with coloured films, the 700 Premium Film range has improved further. It now offers easier converting thanks to enhanced cutting-and-weeding and layflat properties.**

These popular medium-life polymeric signcutting materials are one of the very best options available when performance really counts. They are a great choice for vehicle graphics - even over curves and slight corrugations - and also for signage, window graphics and durable outdoor advertising. The new upgraded version keeps everything you liked most and gives you still more - including improved adhesive and new liner imprint for

the 700 Premium Film opaque range. 100 gloss colours are available, along with a colour-matching service.

### KEY BENEFITS

- A medium-life range that covers all sign makers' everyday needs
- Faster and more reliable conversion
- Dimensional stability
- Longer term durability, up to 8 years
- Surface finish
- 100 standard gloss colours - with colour matching also available
- REACH compliant



**CONVERTER FRIENDLY**

- Conformable and flexible - easy to apply, no lifting from recesses
- Great cutting and weeding characteristics, even with small lettering
- Improved adhesive technology
- New grid liner imprint for easier manual cutting

**RECOMMENDED USES**

700 Premium Film offers a very wide range of special colours for:

- Window graphics
- Directional signage, indoor and outdoor
- Vehicle graphics (rigid sided)
- Poster sites
- Promotional displays

**Colour Definition Chart**

Color	Code	Name	Color	Code	Name	Color	Code	Name
	707	Primrose Yellow Gloss		775	Lavender Gloss		781	Emerald Gloss
	739	Bright Yellow Gloss		717	Violet Gloss		734	Kelly Green Gloss
	739-01	Banana Yellow Gloss		777-01	Royal Purple Gloss		756	Green Gloss
	706	Sunflower Yellow Gloss		732	Light Blue Gloss		755	Light Green Gloss
	706-01	Sun Yellow Gloss		784	Sky Blue Gloss		713	Grass Green Gloss
	704	Signal Yellow Gloss		782	Pastel Blue Gloss		714-01	Lime Tree Green Gloss
	760	Orange Yellow Gloss		709-01	Euro Blue Gloss		714	Lime Gloss
	710	Gold Yellow Gloss		709	Ocean Blue Gloss		714-02	Green Yellow Gloss
	764	Saffron Gloss		751	Azure Blue Gloss		700	White Gloss
	722-01	Dutch Orange Gloss		741	Scuba Blue Gloss		730	White Matt
	705	Orange Gloss		708	Cosmos Blue Gloss		745	Mist Gloss
	738-01	Fire Orange Gloss		752	Ultramarine Blue Gloss		745-01	Pale Grey Gloss
	743	Deep Red Gloss		733	Blue Gloss		744	Dove Grey Gloss
	748	Tomato Red Gloss		795	Delft Blue Gloss		725	Medium Grey Gloss
	737	Bright Red Gloss		753	Brilliant Blue Gloss		744-01	Tele Grey Gloss
	726	Medium Red Gloss		793	Classic Blue Gloss		720	Grey Gloss
	765	Blood Red Gloss		794	Middle Blue Gloss		759	Dark Grey Gloss
	749	Cardinal Red Gloss		785	King Blue Gloss		759-02	Traffic Grey Gloss
	749-02	Plum Red Gloss		754	Royal Blue Gloss		759-01	Komatsu Grey Gloss
	765-01	Spicy Red Gloss		792-01	Berry Blue Gloss		701	Black Gloss
	763	Regal Red Gloss		792	Midnight Blue Gloss		721	Black Matt
	749-01	Crimson Red Gloss		747	Marine Blue Gloss		746	Grey Metallic Gloss
	703	Cherry Red Gloss		789	Ink Blue Gloss		735	Silver Metallic Gloss
	771	Lipstick Red Gloss		791	Deep Blue Gloss		735-01	Silver Gloss
	750	Apple Red Gloss		723	Dark Blue Gloss		736	Gold Metallic Gloss
	750-01	Strawberry Red Gloss		783	Scandinavia Blue Gloss		736-01	Copper Metallic Gloss
	770	Red Gloss		724	Cobalt Blue Gloss		758	Ivory Gloss
	767	Dark Red Gloss		724-01	Alfa Blue Gloss		758-01	Light Ivory Gloss
	778	Wine Red Gloss		788	Black Blue Gloss		719	Beige Gloss
	780	Purple Red Gloss		742	Teal Gloss		718	Chocolate Brown Gloss
	702	Burgundy Red Gloss		731	Turquoise Gloss		762	Dark Brown Gloss
	716	Pink Gloss		798	Petrol Gloss		740	Transparent Gloss
	715	Cyclamen Gloss		711	Forest Green Gloss			
	773	Telemagenta Gloss		757	Olive Green Gloss			

The table is designed to help you get a better idea of colour similarities but we cannot guarantee an exact colour match. Colour cards and/or samples are available on request.

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