



Subject: 3M™ Wrap Film Series 2080 update on application.

Dear Valued Customer,

Thank you for your interest in our new 3M™ Wrap Film Series 2080 and that you are continuously making this product series a success.

We would like to share some further recommendations for using our color range of this new series. The first two points were already laid out in the product bulletin:

- Textured, metallic, pearl, and color flip films may have a directional characteristic in their appearance. For the best overall appearance, do not alternate between lengthwise and widthwise graphic panels.
- Film colors vary from lot-to-lot. For consistent looking color use the same lot number of film for an entire vehicle.
- When transferring the color range from 1080 and 1380 to the new 2080 series we have put most effort in aligning each color as closely as possible. As we have now a globally consistent color appearance, few colors are now slightly different (slightly darker) from the previous ranges, namely 1080-G13, 1080-G14, 1080-GP278, 1080-M13, 1380-M212 and 1380-M287 (now 2080-M217).
- All other colors are considered to be within the normal lot to lot variability.
- When choosing a color for vehicle wraps please refer to the current 2080 color swatch.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Salamucha', written in a cursive style.

Magdalena Salamucha
Regional Sales & Marketing Manager
Commercial Solutions Division
East Europe Region