

# **WW Smooth Textile**

### PRODUCT DESCRIPTION

Polyester woven textile printing media with a grey High-Tack adhesive for interior décoration on smooth surfaces.

Face Material: 250 µm, 244 g/sqm white satin finish

Adhesive: Solvent acrylic grey High-Tack

Liner: Clay coated 135 g/sqm

FSC® certified (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: C004451).

### **TYPICAL USE**

Medium-term indoor architectural applications on flat surfaces and various wall coverings as well as difficult substrates.

The High-Tack solvent-based grey adhesive ensures good opacity and adhesion on a wide variety of smooth substrates.

### **PROCESSING**

Especially designed for Solvent, eco-solvent, Latex and UV inkjet printing on wide-format printing equipment.

To achieve the best possible print quality, please make sure that the correct ICC profiles or printer settings are used.

Profiles can be obtained from our subsidiaries or distributors, or can be downloaded from: www.mactacgraphics.eu. For further information on printing and laminating, please refer to TB 4.1 "Guidelines on handling, converting and applying Mactac Digital media."

Due to the product textured face material, WW Smooth Textile is not intended to be laminated.

# SHELF LIFE

1 years when stored at 15 to 25°C and  $\pm$  50 % relative humidity (in the original packaging).

### **APPLICATION METHOD**

Mactac Digital media must be applied following the instructions in TB 4.3 "Guidelines on surface preparation, converting and applying Mactac WW Series", available from the resource section at www.mactacgraphics.eu.

To ensure application suitability, always test the proposed construction under actual application and end-use conditions before going into full production.

### **PHYSICAL PROPERTIES (TYPICAL VALUES)**

## Average Values Test Method

Adhesive data, 23°C (N/25 mm)				
Quick tack on stainless steel		18	FTM 9	
Peel 24 hours on stainless steel		22	FTM 1	
Dimensional stability				
Shrinkage (1 week at 70°C applied on Aluminium)	Max 0.5 mm		FTM14	
Temperature ranges				
Minimum applicat	ion te	mperature	+10°C	
Service temperatu (°C)	re ran	ge of use	-20°C to +70°C	
Certifications				
Fire certification	C-s1,c	dO	EN13501-1	

### **EXPECTED DURABILITY**

Central Europe Zone 1			
Unprocessed (indoor)	4 years	ISO 4892-2	

\*For more information, refer to Technical Bulletin 7.5: "Outdoor Durability of combined MACtac print media and laminates".

Note: Overlamination of the inkjet-printed material delays the eventual colour fading that may occur over time. This colour fading is dependent on the quality of the inkjet inks, the orientation of the printed material, the angle of display and the exact geographical location of exposure.

Exposure to severe temperatures, ultraviolet light, and/or conditions in Southern European countries, tropical, sub-tropical or desert regions will cause more rapid deterioration. This also applies to polluted areas, high altitudes and south-facing exposure.



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