

## WW 200

### PRODUCT DESCRIPTION

Calendered self-adhesive printing media with a repositionable and removable adhesive for indoor architectural application.

**Face Material:** 150 µm white matt, semi-rigid calendered PVC

**Adhesive:** Emulsion acrylic repositionable and removable transparent

**Liner:** PE coated 135 g/sqm

### TYPICAL USE

Short term indoor architectural applications on smooth, flat surfaces.

The special ultra-removable adhesive allows you to apply the graphics, reposition it, and remove it to re-apply it at a later date (use of liner for storage).

### PROCESSING

Especially designed for solvent based, eco-solvent, mild solvent, Latex and UV inkjet printing on wide-format printing equipment.

WW 200 is not intended to be laminated.

To achieve the best possible print quality, please make sure that the correct ICC profiles or printer settings are used.

Profiles can be obtained from our subsidiaries or distributors, or can be downloaded from: [www.mactacgraphics.eu](http://www.mactacgraphics.eu).

For further information on printing, application and removal, please refer to "TB 4.3 Guidelines on surface preparation, converting and applying Mactac WW Series".

To ensure application suitability, always test the proposed construction under actual application and end-use conditions before going into full production.

### SHELF LIFE

2 years when stored at 15 to 25°C and ± 50 % relative humidity (in the original packaging).

### PHYSICAL PROPERTIES (TYPICAL VALUES)

Average Values Test Method

| Thickness   |                    |         |
|---|--------------------|---------|
| Film (microns)                                    | 150 µm             | ISO 534 |
| Adhesive data, 23°C (N/25 mm)                     |                    |         |
| Peel adhesion on Stainless Steel                  |                    |         |
| - Quick tack                                      | 4.4                | FTM9    |
| - 24 hour residence                               | 6                  | FTM1    |
| Dimensional stability                             |                    |         |
| Shrinkage (48 hours at 70°C applied on Aluminium) | Max. 0.4 mm        | FTM14   |
| Temperature ranges                                |                    |         |
| Minimum application temperature (°C)              | + 10°C             |         |
| Service temperature range (°C)                    | - 5°C to + 70°C    |         |
| Certifications                                    |                    |         |
| Fire Classification                               | Self-extinguishing |         |

### EXPECTED DURABILITY

#### Central Europe Zone 1

|                       |        |            |
|-----------------------|--------|------------|
| Unprocessed (indoors) | 1 year | ISO 4892-2 |
|-----------------------|--------|------------|

Note : Exposure to severe temperatures, ultraviolet light, and/or conditions in Southern European countries, tropical, sub-tropical or desert regions will cause more rapid deterioration. This also applies to polluted areas, high altitudes and south-facing exposure.

#### DISCLAIMER

For more information on the durability and exposure please visit the "Mactac Technical Bulletin TB 7.5 Outdoor Durability of Mactac Graphics - Self-adhesive films" on the [www.mactacgraphics.eu](http://www.mactacgraphics.eu) website.

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